



**i** innov8 **Displays**  
Displays with a Difference

# Clever Frame<sup>®</sup> carXPO

Modular sales support architecture

## Six ways to make your cars even more beautiful

We appreciate that you are interested in the Clever Frame® CarXpo catalog. Clever Frame is a system of modular, functional frames that allows you to easily create unconventional promotional solutions, especially those dedicated for your market. The ability to freely exchange graphic panels at a low cost allows you to use the CarXpo for a long time in countless venues.

Certainly your car presentation has a large impact on underlining the prestige of such an important purchase. We present here a number of inspirational stands based on the Clever Frame® CarXpo, which we believe will enhance the beauty of your cars. You can freely use those stands both in your dealership and in other places such as shopping malls, events venues etc. Clients will surely appreciate the fact that wonderful products are presented in a phenomenal way. Contact us to find out how we can help you create an unprecedented promotional solution for your cars.

### 01— MOBILE AND EASILY TRANSPORTABLE

Clever Frame® is a system of light, robust aluminium frames, which you can carry on a convenient trolley as well as in an estate car.



### 02— INTUITIVE, TOOL-FREE ASSEMBLY

Clever Frame® frames can be connected without any tools thanks to special connectors. You can equip the system with a range of accessories and easily expand it whenever needed.



### 03— EXCHANGEABLE GRAPHIC PANELS

Thanks to exchangeable, magnetic graphic panels you can instantly transform your promotional point whenever it will be needed. Remember that only graphic panels require replacement.



“I couldn't find the sports car of my dreams, so I built it myself.”

Ferdinand Porsche



01

It's a never ending battle of making your cars better and also trying to be better yourself.

Dale Earnhardt



02

“We at BMW do not build cars as consumer objects, just to drive from A to B. We build mobile works of art.”

Chris Bangle



03

“I am not designed to come second or third. I am designed to win.”

Ayrton Senna



04

“If you can dream it, you can do it.”

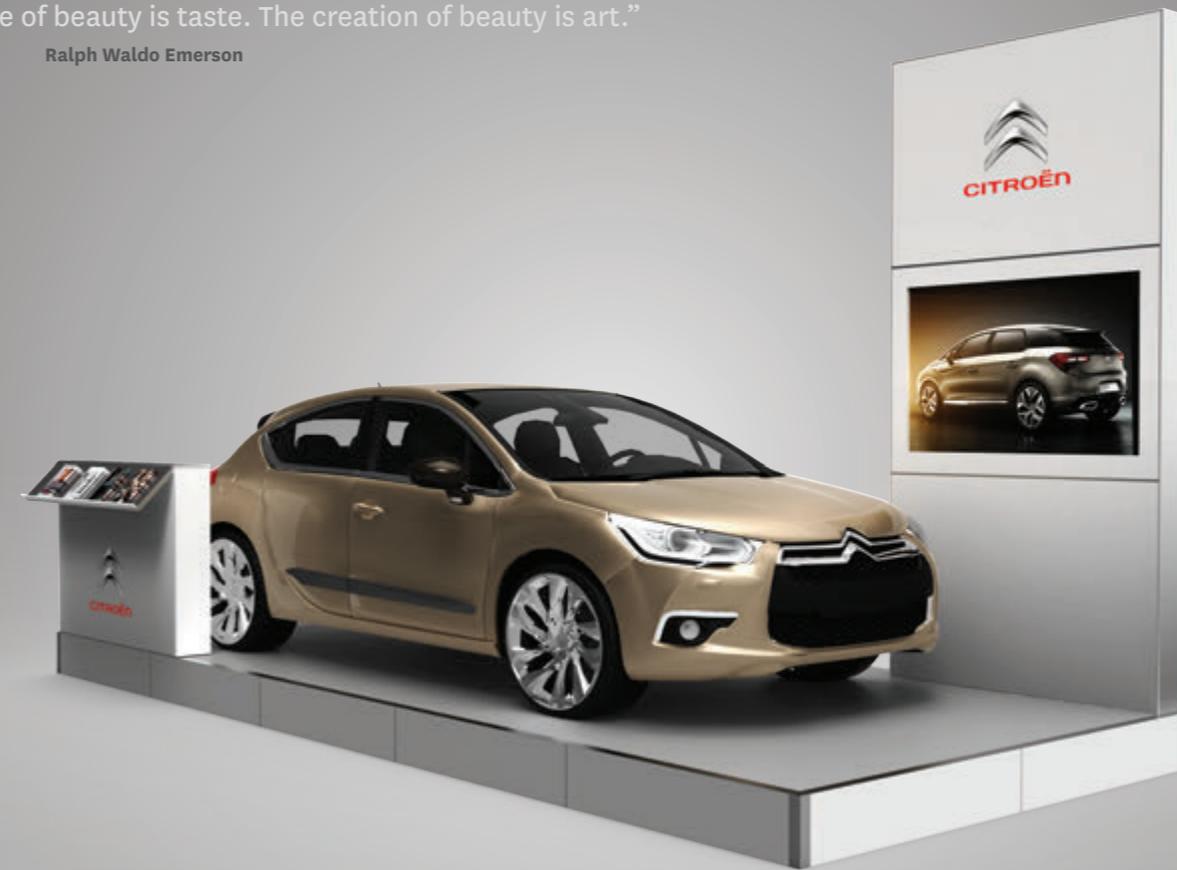
Enzo Ferrari



05

“Love of beauty is taste. The creation of beauty is art.”

Ralph Waldo Emerson



06

MEET  
CLEVER FRAME®  
ACCESORIES  
1 SYSTEM 10s FUNCTIONS  
100s CONFIGURATIONS



01. CONNECTORS



02. GRAPHIC PANELS



03. R-FRAME/ CURVED FRAME



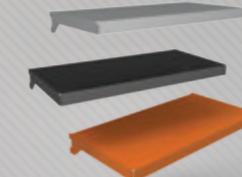
12. TRANSPORT CASE



13. TROLLEY



14. BAGS



15. SHELF



04. TECHNICAL FRAME



05. DOOR



06. CONNECTING PROFILES



07. HINGES



16. HALOGEN LIGHT



17. TV HOLDER



18. LEAFLET HOLDER



19. LEAFLET HOLDER FOR THE  
UPPER LATERAL SUPPORT



08. LOWER LATERAL SUPPORT



09. BOLTED FOOT



10. UPPER LATERAL SUPPORT



11. MOUNTING RINGS



20. SLANTING LEAFLET HOLDER  
FOR THE TECHNICAL FRAME



21. STRAIGHT LEAFLET HOLDER  
FOR THE TECHNICAL FRAME



22. COUNTER 110/135 CM



23. PROMO-1 COUNTER

## THEY TRUST US

CHOSEN BY THE MOST DEMANDING



Mercedes-Benz



**WINCOR  
NIXDORF**



**SIEMENS**



**ŠKODA**



**HITACHI**  
Inspire the Next



Clever frame® is a trademark of Clever Frame International sp. z o.o.  
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## CLEVER FRAME® RECOMMENDATIONS

THEY CHOOSE TO TRUST US



Mercedes-Benz

‘Finding a tasteful and durable solution was very important for us. We use CleverFrame® at many events. I can confirm that the system generates considerable savings allowing us to avoid unnecessary costs of disposable stands’



‘Modular system for creating exhibition and promotional stands offered by CleverFrame® is a great solution. In addition - what in the case of luxury goods is extremely important - this system allows you to create the image of brands we have in our portfolio in a smart and uncompromising manner’



‘CleverFrame® is a well-thought-out, innovative and generating savings system. We regularly use it at various events, customizing the graphics and setting up the entire wall appropriately for a specific event and its venue’



‘Clever Frame® System is an intuitive and simple, and at the same time effective solution. Ease of use and various possibilities of reconfiguration are additional advantages of the product. We are pleased to recommend it to other users’



‘The method of arranging space offered by Clever Frame® is innovative and well thought out. The system is recommendable mainly because its use is easy and intuitive, but also because its offer is interesting and allowing many possible manners of changing the configuration’



‘Ease of use and configuration of CleverFrame® certainly allows us to recommend this system to other users. It proved to work very well in our case’



‘CleverFrame®’s solution represents an innovative approach to marketing and exhibition, which suits ideally the presentation of innovative equipment from the Bosch and Siemens brands’



‘Modular CleverFrame® promotional system is an innovative and aesthetic way of arranging your promotional space. It is a perfect promotional solution that we can recommend’



01733 306308

[www.Innov8Displays.com](http://www.Innov8Displays.com)



ECO FRIENDLY

Do not produce wastes.  
Use multi-use promotional system.